



Primary Colours



Blue
C:100 M:71 Y:0 K:43
R:0 G:53 B:112



Silver
Pantone Cool Gray 9
C:0 M:1 Y:0 K:51
R:145 G:145 B:149



Gray
Pantone Cool Gray 6
C:0 M:0 Y:0 K:30
R:186 G:188 B:190

Font
Helvetica Neue
- Light
- Roman
- Bold

Web alternative
- Arial

Secondary Colours



Freezer Blue
C:60 M:10 Y:0 K:0
R:83 G:183 B:232
Hex: #53B7E8



Incubator Blue
C:90 M:55 Y:0 K:0
R:0 G:110 B:180
Hex: #006EB4



Monitoring Blue
C:83 M:55 Y:24 K:4
R:57 G:107 B:147
Hex: #396B93



Storing Grey
C:42 M:29 Y:31 K:8
R:144 G:153 B:154
Hex: #90999A



Other Grey
C:5 M:0 Y:0 K:10
R:216 G:226 B:231
Hex: #D8E2E7

Icons



Freezer Blue



Incubator Blue



Monitoring Blue



Storing Grey